Please join us for engaging discussions on March 9, 2009, when a group of speakers active in developing and deploying cutting edge programs, systems, and services will talk about their work in the digital age research library.

**Topics**

**NEW TITLES, CHANGING WORKFORCE**
Digital Curation Fellow? Reference Librarian for Emerging Technologies? Metadata Librarians? Libraries are adding new positions to adapt to the evolving expectations of patrons in an increasingly digital information environment. Some of the newest members of the library work force will describe the novel ways in which they are contributing to their libraries’ missions.

**DIGITAL PROJECTS**
Digital collections are now a common component of most research libraries’ holdings. Staff from the UNC-Chapel Hill Photographic Archives, Wake Forest University, and Duke University will demonstrate some of the area’s most innovative digital collections projects.

**OUTREACH AND PERSONALIZATION**
Who says that patrons need to come to us? Librarians are bringing the library to their patrons in truly personalized ways through innovative projects that use the latest technologies.

**NEXT GENERATION LIBRARY SYSTEMS**
The TRLN-led Endeca catalog project has been live for one year. How are we doing? Preliminary research findings will be presented. Duke University Librarians will describe their effort to develop an open-source Integrated Library System, Project OLE, that is compatible with the changing business models in today’s libraries.

**PANEL DISCUSSION: DIGITAL SCHOLARSHIP**
Scholars are creating multi-disciplinary projects that use the power of computing to draw connections between disparate information sources. Practitioners will discuss the challenges and opportunities of digital age humanities research; scholarly press publishing; creating and sharing large scientific data sets; and assessing the infrastructure needs of interdisciplinary, collaborative digital research projects.

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**Conference Speakers**

**Keynote Speaker:** Richard Luce, University Librarian, Emory University

**Bobby Allen,** Distinguished Professor of American Studies, UNC-Chapel Hill

**John Blythe,** Digital Curation Fellow, School of Information and Library Science, UNC-Chapel Hill

**Richard Cox,** Digital Technology Consultant, UNC Greensboro

**Jean Ferguson,** Head, Research and Reference Services, Duke University

**Stephen Fletcher,** Photographic Archivist, North Carolina Collection, UNC-Chapel Hill

**Kevin Gilbertson,** Web Services Librarian, Wake Forest University

**Chad Haefele,** Reference Librarian for Emerging Technologies, UNC-Chapel Hill

**Noah Huffman,** Archivist for Metadata and Encoding, Duke University

**Zari Kamarei,** Math / Physics Librarian, UNC-Chapel Hill

**Jill Katte,** Digital Collections Program Coordinator, Duke University

**Lynda Kellam,** Data Services and Government Information Librarian, UNC Greensboro

**Cal Lee,** Assistant Professor, School of Information and Library Science, UNC-Chapel Hill

**John Little,** Integrated Library Systems Supervisor, Duke University

**Erik Mitchell,** IT Development Librarian, Wake Forest University

**Richard Murray,** Catalog Librarian, Duke University

**Derek Rodriguez,** Program Officer, TRLN

**Will Sexton,** Metadata Analyst / Programmer, Duke University

**Sylvia Miller,** Project Director for the Mellon-funded “Publishing the Long Civil Rights Movement,” UNC Press

**Jacqueline Solis,** Humanities Reference and Instructional Services Librarian, UNC-Chapel Hill

**Kim Vassiliadis,** Instructional Design and Technology Librarian, UNC-Chapel Hill

**Megan von Isenburg,** Associate Director, Information Services, Duke University Medical Center Library

**Kathy Wisser,** Director of Instructional Support, School of Information and Library Science, UNC-Chapel Hill
Conference Schedule

8:30—9:00  Registration and Refreshments
9:00—10:00  Opening Remarks and Keynote Address
            Dogwood Room
            Richard Luce
10:00—10:15  Morning Break
10:15—11:45  Morning Sessions
            Outreach and Personalization
            Mountain Laurel Room
            Kim Vassiliadis, Jacqueline Solis, Megan Von Isenburg, Richard Cox, Lynda Kellam
            Digital Projects
            Dogwood Room
            Erik Mitchell, Kevin Gilbertson, Will Sexton, Jill Katte, Stephen Fletcher
11:45—12:45  Lunch, Trillium Room
12:45—2:15  Afternoon Sessions
            Changing Workforce
            Mountain Laurel Room
            Chad Haefele, Noah Huffman, Rich Murray, John Blythe
            Next Generation Library Systems
            Dogwood Room
            Derek Rodriguez, Kathy Wisser, John Little, Jean Ferguson
2:15—2:30  Afternoon Break
2:30—3:55  Panel Discussion: Digital Scholarship
            Dogwood Room
            Bobby Allen, Zari Kamarei, Sylvia Miller, Will Sexton, Cal Lee (moderator)
3:55—4:00  Closing Remarks

Regular Conference Registration: $25.00*
Student Conference Registration: $15.00*

Free parking is available at the Friday Center.

Disability services are available. Please contact Kurt Blythe at: kcblythe@email.unc.edu with questions.

For further information, please see the conference website:
http://www.lib.unc.edu/launcch/conference

or contact

Jill Sexton, LAUNC-CH Conference Chair
CB#3946 Davis Library
University of North Carolina at Chapel Hill
Chapel Hill NC 27514-3942
jill@email.unc.edu  /  919-962-1288

*Please note that lunch is included in the registration fee. If you are registering as a student, please indicate your school name on the organization line of the registration form.
Registration Form

LAUNC-CH 2009: Rethink, Redefine, Reinvent: The Research Library in the Digital Age

Name

Address

Organization

Daytime Phone

Email Address

Registration: $25.00*

Special Student Rate: $15.00*

Please make check payable to LAUNC-CH

The registration fee for the 2009 LAUNC-CH annual conference has been reduced thanks to a generous donation from Sarah Michalak and the University Library.

Space is limited to the first 150 registrants.

*Please note that lunch is included in the registration fee. If you are registering as a student, please indicate your school name on the organization line.

Registration Deadline: February 27, 2009

Please mail completed registration to:

Kurt Blythe
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University of North Carolina at Chapel Hill
Chapel Hill NC 27514-8890
Phone: 919-962-2050
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Please remember to enclose your check.