What if we could build a new kind of book that is not based on the codex? And what if we could build a new kind of research library that is not based on shelves and lecterns? Such a project would require that we study and understand new ways of conducting research and how the library fits into emerging work practices of faculty members, students, and other scholars today. Nancy Fried Foster will discuss ways that this knowledge is already being gained through ethnographic methods that librarians can use with modest training and guidance. Dr. Foster will propose a way of designing libraries that departs from precedent and seeks new metaphors – beyond the shelf and the codex – for use in the design process. Actual projects and information about traditions in library design will provide the context for this speculative presentation.

Nancy Fried Foster helps libraries and organizations use ethnographic and participatory methods to understand their users and then design spaces, services, and technologies to meet their needs. She directed anthropological research at the University of Rochester’s River Campus Libraries for almost ten years. Since 2009, Dr. Foster has worked through the American International Consortium of Academic Libraries (AMICAL) to introduce participatory design and work-practice study to colleges and universities around the world, and from 2007 to 2013 she delivered workshops in the U.S. through the Council on Library and Information Resources.

Dr. Foster edited the recently released *Studying Students: A Second Look*, about a re-study of undergraduates at the University of Rochester. Dr. Foster holds a PhD from the Joint Program in Applied Anthropology at Teachers College, Columbia University; a Diploma in Social Anthropology from the University of Oxford; and a BA from Barnard College.

**BREAKOUT SESSIONS**

**BEING IN TWO PLACES AT ONCE: MEETING INCREASED FACULTY REQUESTS BY LEVERAGING SAKAI TOOLS FOR BOTH ONLINE AND ON-CAMPUS COURSES**

Heather Gendron & Caroline Eckardt - UNC-Chapel Hill

In response to increased demand at UNC’s Sloane Art Library for research instruction sessions, we leveraged Sakai tools to deliver skill-building exercises that help students prepare for the beginning, middle, and later parts of their research process. While we have collaborated with faculty in the past to design graded research skills assignments in Sakai, these assignments were only intended to complement large in-person courses. This presentation will explore how we translated successful in-person research instruction sessions to Sakai-based environments, in response to student research needs and increased faculty demand.

**DON’T Go it Alone: COOPERATIVE AREA STUDIES COLLECTION DEVELOPMENT IN THE TRIANGLE**

Kirill Tulipov & Mohamed Hamed - UNC-Chapel Hill

Ernest Zitser - Duke University

This presentation details assessment, planning, vendor negotiations, logistics, publicity, and feedback for two projects which improve availability of area studies library materials in the Triangle. Panelists will also describe outcomes of the initiatives with respect to coverage, duplication, usage, and cost. In summer 2013, Duke and UNC Libraries signed the first shared agreement with a leading ebook provider in the Middle East for Arabic ebooks. Both institutions gained access to 5000+ full text Arabic ebooks. In fall 2013, the two Libraries launched a cooperative collection development program for Russian literature, with the goals of improving the quality and scope of shared collections, strengthening unique collections at each institution, eliminating redundancy, and increasing area studies cooperation among TRLN libraries.

**CENTRALLY SUPPORTING DIGITAL SCHOLARSHIP ON CAMPUS**

Jen Doty & Megan Slemons - Emory University

The new Emory Center for Digital Scholarship (ECDS) creates a centralized network for integration of technologies into all phases of faculty and student research, teaching and publishing. Librarians and technology specialists provide consultations, project collaboration, workshops, and more. The session will focus on the specialties of the two presenters – research data management and geospatial technologies – and the work they have been doing to support researchers through each stage of the research process, developing effective strategies for data collection and analysis, exploring innovative ways to present scholarship, and promoting long-term availability of and access to data.
BREAKOUT SESSIONS, CONT.

DEFINING THE LIBRARIES’ ROLE IN RESEARCH: A NEEDS ASSESSMENT CASE STUDY
Kathryn Crowe & Michael Crampton · UNC-Greensboro

The University Libraries partnered with Information Technology Services (ITS) and the Office of Research and Economic Development (ORED) to develop a needs assessment survey. This “UNCG Faculty Research Data Support Needs Survey” was administered to all faculty members in spring 2013 and included questions on the format(s) of their research data, how they store and backup data, how they share/disseminate data, data management plans and their priorities for support. This presentation will discuss the survey methodology, how the results were used to identify priorities, steps taken to address priorities and the benefits of cross-campus collaboration in an assessment project.

LIBRARIAN SUPPORT FOR DUKE AND NCSU RESEARCHERS IN MANAGING COMPLIANCE WITH FEDERAL OPEN ACCESS POLICIES
Kristine Alpi, Hillary Davis, & William Cross · North Carolina State University
Emily Mazure, Pat Thibodeau, & Emma Cryer · Duke University

With funders’ directives to extend public access to research outputs, libraries have opportunities and decisions to make about investing in supporting researchers’ compliance. The NCSU Libraries and Duke University Medical Center Library & Archives responded to the National Institutes of Health public access mandate enforcement by offering to assist researchers at their institutions. We will share how we became involved, compare strategies used, and discuss lessons learned on the benefits and costs of supporting compliance. Attendees will learn about leveraging stakeholder relationships and building the strategies, skills, and steps needed to engage in this part of the research process.

SURVEYING THE FIELD: OUTREACH AND INSTRUCTION WITH STUDENT ATHLETES AT UNC-CHAPEL HILL
Jonathan McMichael & Josiah Drewry · UNC-CHAPEL HILL

The unique demands of the nearly 800 student athletes at UNC-Chapel Hill leave little time for independent intellectual exploration. This presents a clear opportunity for librarians to provide value-added support and promote positive relationships with the library. We will present preliminary results and discuss challenges we have faced, as well as the next steps involved in building a sustainable program fashioned around the experiences and needs of student athletes. This proactive and experience-based program design will hopefully be a model for how the library can fashion services to other targeted student populations.

“DID YOU FIND ANY WOMEN TODAY?” REVEALING WOMEN’S LIVES IN ARCHIVAL DESCRIPTION AND RESEARCH
Samantha Crisp & Claire Radcliffe · Duke University

Despite decades of continued interest in the documentation of women in the archives, many women’s stories remain buried in hidden collections, concealed by inadequate or imprecise description, obscured by minimal processing efforts, and rendered all but inaccessible to researchers. This session will explore the ways in which women’s voices have been lost in current and past descriptive practices, and the implications of addressing these problems for the future using targeted reference, outreach, and description. Presenters will describe the ways in which the Sallie Bingham Center, in collaboration with a nationwide community of women’s history archives, has succeeded in this task.

A RESEARCH DATA CALL TO ACTION: THE CASE OF THE PROSELYTIZING PROFESSOR
Debra L. Currie & Mohan Ramaswamy · North Carolina State University

The NCSU Libraries has been steadily ramping up research data support services for the university’s researchers, but uptake has been slow among agriculture researchers. A soil science professor who is determined that her agriculture colleagues will not be caught flat-footed and forced to play catch up in the ultra-competitive federal funding process has offered to help us reverse that trend. This presentation will review strategies being used at NC State to raise awareness of research data management strategies and discuss the steps being taken to develop a tailored educational program targeted to NC State agriculture researchers.

LIGHTNING TALKS

EXPOSING LITERACIES IN A CO-CULTURE: INFORMATION AND DIGITAL LITERACY SKILLS WITHIN HIP-HOP MUSIC SAMPLING
Forrest Foster · Winston-Salem State University

GROWING EMBEDDED LIBRARIANS LIKE KUDZU: HOW A POPULAR PROGRAM GOT OUT OF HAND AND THE COLLABORATION THAT SAVED IT
Mark Coltrain · Central Piedmont Community College

IDENTIFYING RESEARCH LIFECYCLE SUPPORT NEEDS: RESULTS OF INTERACTIVE POSTER SESSIONS
Barrie Hayes · UNC-Chapel Hill

SEMI-AUTOMATIC CHAT: USING A LIBRARY OF COMMON RESPONSES TO SPEED UP CHAT SESSIONS
Chad Haevele · UNC-Chapel Hill

FROM BENCH TO MARKET: LIBRARY SUPPORT OF TECHNOLOGY COMMERCIALIZATION
Karin Shank & Susie Corbett · North Carolina Biotechnology Center

WRITING EMAILS THAT MATTER: ADVICE ON SUBJECT LINES, EMAIL CONTENT, AND TRACKING RESULTS
Caroline B. Hallam · School of Information and Library Science, UNC-Chapel Hill

RESTORATION AND RESEARCH IN REAL TIME: BRINGING AN 1870’S ONE-ROOM SCHOOLHOUSE BACK TO LIFE
Katie Nash, Marna K. Winter, Patrick Rudd, Leigh Iler, & Hannah Demirdogen · Elon University

TRAPPED IN THE STACKS! ACQUIRING DATA FROM BORN-DIGITAL LEGACY MEDIA IN WILSON’S ARCHIVAL COLLECTIONS
Meg Tsuurnaula, Ann Cooper & Morgan Jones · UNC-Chapel Hill

Conference Schedule

8:30—9:00 Registration and Refreshments
9:00—10:15 Opening Remarks and Keynote Address
10:15—10:30 Morning Break
10:30—12:00 Morning Breakout Sessions
12:00—1:15 Lunch, Triillium Room
1:15—2:45 Afternoon Breakout Sessions
2:45—3:00 Afternoon Break
3:00—4:00 Lightning Talks

LAUNC-CH 2014: Every Step of the Way: Supporting Student and Faculty Research
Registration Information
LAUNC-CH 2014: Every Step of the Way: Supporting Student and Faculty Research

Registration and payment are available online.
To register online go to http://bit.ly/1iPUloG

The registration for the 2014 LAUNC-CH annual conference has been subsidized through a generous donation from Sarah Michalak and the University Library

Registration Deadline: March 3, 2014

Name

Institution/School (if student)

Daytime Phone

Address

Email Address

Registration Costs and Services

Regular Conference Registration: $35.00
Student Conference Registration: $15.00
Lunch is included in the registration fee.

Disability services are available. Please contact Michelle Cronquist at cronquim@email.unc.edu with questions.

Questions?
For further information, please contact
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