

## **Report of the LAUNC-CH Publications Committee 2012-2013**

Submitted by Emily King, Chair

### **Committee Members**

Emily King (Chair)  
Chad Haefele  
Kim Vassiliadis

### **Web site**

The publication committee maintained the Web site for the official communications of LAUNCCH. In addition to the standard updates from each committee, the committee reorganized the content of the site. This new organization will be used to create a site for LAUNCCH through the UNC Wordpress this summer.

### **Social Media**

The publications committee created a twitter feed with LAUNCCH news and updates from LAUNCCH events. All board members have access to the account, but the publications committee is responsible for monitoring the account. As of June of this year, we have 94 followers and 97 tweets.