# EVERY STEP OF THE WAY:

#### SUPPORTING STUDENT AND FACULTY RESEARCH

Monday, March 10, 2014

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### KEYNOTE

**Dogwood Room** 



Designing Academic Libraries for New Ways of Research

Nancy Fried Foster Senior Anthropologist, Ithaka S+R What if we could build a new kind of book that is not based on the codex? And what if we could build a new kind of research library that is not based on shelves and lecterns? Such a project would require that we study and understand new ways of conducting research and how the library fits into emerging work practices of faculty members, students, and other scholars today. Nancy Fried Foster will discuss ways that this knowledge is already being gained through ethnographic methods that librarians can use with modest training and guidance. Dr. Foster will propose a way of designing libraries that departs from precedent and seeks new metaphors – beyond the shelf and the codex – for use in the design process. Actual projects and information about traditions in library design will provide the context for this speculative presentation.

#### **BREAKOUT SESSIONS I**

10:30 a.m. — 11:10 a.m.

#### **Dogwood Room**

BEING IN TWO PLACES AT ONCE: MEETING INCREASED FACULTY
RESEARCH INSTRUCTION REQUESTS BY LEVERAGING SAKAI TOOLS FOR
BOTH ONLINE AND ON-CAMPUS COURSES

Heather Gendron & Caroline Eckardt  $\cdot$  UNC–Chapel Hill

In response to increased demand at UNC's Sloane Art Library for research instruction sessions, we leveraged Sakai tools to deliver skill-building exercises that help students prepare for the beginning, middle, and later parts of their research process. While we have collaborated with faculty in the past to design graded research skills assignments in Sakai, these assignments were only intended to complement large in-person courses. This presentation will explore how we translated successful in-person research instruction sessions to Sakai-based environments, in response to student research needs and increased faculty demand.

#### Azalea Room

## A RESEARCH DATA CALL TO ACTION: THE CASE OF THE PROSELYTIZING PROFESSOR

Debra L. Currie & Mohan Ramaswamy  $\cdot$  North Carolina State University

The NCSU Libraries has been steadily ramping up research data support services for the university's researchers, but uptake has been slow among agriculture researchers. A soil science professor who is determined that her agriculture colleagues will not be caught flat-footed and forced to play catch up in the ultra-competitive federal funding process has offered to help us reverse that trend. This presentation will review strategies being used at NC State to raise awareness of research data management strategies and discuss the steps being taken to develop a tailored educational program targeted to NC State agriculture researchers.

#### BREAKOUT SESSIONS II

11:20 а.т. — 12:00 р.т.

#### **Dogwood Room**

## SURVEYING THE FIELD: OUTREACH AND INSTRUCTION WITH STUDENT ATHLETES AT UNC-CHAPEL HILL

Jonathan McMichael & Josiah Drewry  $\cdot$  UNC—Chapel Hill

The unique demands of the nearly 800 student athletes at UNC-Chapel Hill leave little time for independent intellectual exploration. This presents a clear opportunity for librarians to provide value-added support and promote positive relationships with the library. We will present preliminary results and discuss challenges we have faced, as well as the next steps involved in building a sustainable program fashioned around the experiences and needs of student athletes. This proactive and experience based program design will hopefully be a model for how the library can fashion services to other targeted student populations.

#### Azalea Room

### DEFINING THE LIBRARIES' ROLE IN RESEARCH: A NEEDS ASSESSMENT CASE STUDY

Kathryn Crowe & Michael Crumpton · UNC-Greensboro

The University Libraries partnered with Information Technology Services (ITS) and the Office of Research and Economic Development (ORED) to develop a needs assessment survey. This "UNCG Faculty Research Data Support Needs Survey" was administered to all faculty members in spring 2013 and included questions on the format(s) of their research data, how they store and back up data, how they share/disseminate data, data management plans and their priorities for support. This presentation will discuss the survey methodology, how the results were used to identify priorities, steps taken to address priorities and the benefits of cross-campus collaboration in an assessment project.

#### **BREAKOUT SESSIONS III**

1:15 p.m. — 1:55 p.m.

#### **Dogwood Room**

#### **CENTRALLY SUPPORTING DIGITAL SCHOLARSHIP ON CAMPUS**

Jen Doty & Megan Slemons · Emory University

The new Emory Center for Digital Scholarship (ECDS) creates a centralized network for integration of technologies into all phases of faculty and student research, teaching and publishing. Librarians and technology specialists provide consultations, project collaboration, workshops, and more. The session will focus on the specialties of the two presenters – research data management and geospatial technologies – and the work they have been doing to support researchers through each stage of the research process, developing effective strategies for data collection and analysis, exploring innovative ways to present scholarship, and promoting long-term availability of and access to data.

#### Azalea Room

## "DID YOU FIND ANY WOMEN TODAY?" REVEALING WOMEN'S LIVES IN ARCHIVAL DESCRIPTION AND RESEARCH

Samantha Crisp & Claire Radcliffe · Duke University

Despite decades of continued interest in the documentation of women in the archives, many women's stories remain buried in hidden collections, concealed by inadequate or imprecise description, obscured by minimal processing efforts, and rendered all but inaccessible to researchers. This session will explore the ways in which women's voices have been lost in current and past descriptive practices, and the implications of addressing these problems for the future using targeted reference, outreach, and description. Presenters will describe the ways in which the Sallie Bingham Center, in collaboration with a nationwide community of women's history archives, has succeeded in this task.

#### **BREAKOUT SESSIONS IV**

2:05 p.m. — 2:45 p.m.

#### **Dogwood Room**

## LIBRARIAN SUPPORT FOR DUKE AND NCSU RESEARCHERS IN MANAGING COMPLIANCE WITH FEDERAL OPEN ACCESS POLICIES

Kristine Alpi · North Carolina State University

Emily Mazure · Duke University

With funders' directives to extend public access to research outputs, libraries have opportunities and decisions to make about investing in supporting researchers' compliance. The NCSU Libraries and Duke University Medical Center Library & Archives responded to the National Institutes of Health public access mandate enforcement by offering to assist researchers at their institutions. We will share how we became involved, compare strategies used, and discuss lessons learned on the benefits and costs of supporting compliance. Attendees will learn about leveraging stakeholder relationships and building the strategies, skills, and steps needed to engage in this part of the research process.

#### Azalea Room

## DON'T GO IT ALONE: COOPERATIVE AREA STUDIES COLLECTION DEVELOPMENT IN THE TRIANGLE

Kirill Tolpygo & Mohamed Hamed  $\cdot$  UNC–Chapel Hill

This presentation details assessment, planning, vendor negotiations, logistics, publicity, and feedback for two projects which improve availability of area studies library materials in the Triangle. Panelists will also describe outcomes of the initiatives with respect to coverage, duplication, usage, and cost. In summer 2013, Duke and UNC Libraries signed the first shared agreement with a leading ebook provider in the Middle East for Arabic ebooks. Both institutions gained access to 5000+ full text Arabic ebooks. In fall 2013, the two libraries launched a cooperative collection development program for Russian literature, with the goals of improving the quality and scope of shared collections, strengthening unique collections at each institution, eliminating redundancy, and increasing area studies cooperation among TRLN libraries.

#### LIGHTNING TALKS

3:00 p.m. — 4:00 p.m.

**Dogwood Room** 

## EXPOSING LITERACIES IN A CO-CULTURE: INFORMATION AND DIGITAL LITERACY SKILLS WITHIN HIP-HOP MUSIC SAMPLING

Forrest Foster · Winston-Salem State University

#### IDENTIFYING RESEARCH LIFECYCLE SUPPORT NEEDS: RESULTS OF INTERACTIVE POSTER SESSIONS

Barrie Hayes · UNC-Chapel Hill

## SEMI-AUTOMATIC CHAT: USING A LIBRARY OF COMMON RESPONSES TO SPEED UP CHAT SESSIONS

Chad Haefele · UNC-Chapel Hill

## FROM BENCH TO MARKET: LIBRARY SUPPORT OF TECHNOLOGY COMMERCIALIZATION

Karin Shank & Susie Corbett North Carolina Biotechnology Center

## WRITING EMAILS THAT MATTER: ADVICE ON SUBJECT LINES, EMAIL CONTENT, AND TRACKING RESULTS

Caroline B. Hallam School of Information and Library Science, UNC–Chapel Hill

#### RESTORATION AND RESEARCH IN REAL TIME: BRINGING AN 1850'S ONE-ROOM SCHOOLHOUSE BACK TO LIFE

Katie Nash & Marna K. Winter Elon University

## TRAPPED IN THE STACKS! ACQUIRING DATA FROM BORN-DIGITAL LEGACY MEDIA IN WILSON'S ARCHIVAL COLLECTIONS

Ann Cooper · UNC-Chapel Hill

#### Conference Schedule

8:30—9:00	Registration and Refreshments
9:00—10:15	Opening Remarks and Keynote Address
10:15—10:30	Morning Break
10:30—12:00	Morning Breakout Sessions
12:00—1:15	Lunch, Trillium Room
1:15—2:45	Afternoon Breakout Sessions
2:45—3:00	Afternoon Break
3:00—4:00	Lightning Talks

## 2014 LAUNC-CH CONFERENCE

#### SPEAKER BIOGRAPHIES

#### Nancy Fried Foster · Ithaka S+R



Nancy Fried Foster helps libraries and organizations use ethnographic and participatory methods to understand their users and then design spaces, services, and technologies to meet their needs. She directed anthropological research at the University of Rochester's River Campus Libraries for almost ten years.

Since 2009, Dr. Foster has worked through the American International Consortium of Academic Libraries (AMICAL) to introduce participatory design and work-practice study to colleges and universities around the world, and from 2007 to 2013 she delivered workshops in the U.S. through the Council on Library and Information Resources.

Dr. Foster edited the recently released Studying Students: A Second Look, about a re-study of undergraduates at the University of Rochester. Dr. Foster holds a PhD from the Joint Program in Applied Anthropology at Teachers College, Columbia University; a Diploma in Social Anthropology from the University of Oxford; and a BA from Barnard College.

#### Kristine Alpi · North Carolina State University

Kristine Alpi directs the William Rand Kenan, Jr. Library of Veterinary Medicine at North Carolina State University Libraries, and is Adjunct Assistant Professor of Population Health & Pathobiology at NC State's College of Veterinary Medicine. She holds Masters degrees in Library Science and Public Health, and is currently appointed to the National Library of Medicine's Biomedical Library and Informatics Review Committee.

#### Ann Cooper · UNC-Chapel Hill

Ann Cooper is a graduate student at SILS in Information Science with a concentration in Archives and Records Management. She currently works at UNC University Archives as the Electronic Records Research Assistant.

#### Susie Corbett · North Carolina Biotechnology Center

Susie Speer Corbett is the Vice President, Library and IT at the North Carolina Biotechnology Center. In her position she manages the research and data management services for Center staff and for external clients, including startup companies and entrepreneurs. She has spoken to a variety of groups on the process for doing market research in the life sciences.

#### Samantha Crisp · Duke University

Samantha Crisp is a second-year MSLS student at UNC-Chapel Hill studying archives and records management. She currently works as a technical services intern for the Sallie Bingham Center for Women's History and Culture at Duke University and as a research assistant for UNC's Louis Round Wilson Special Collections Library in the Research and Instructional Services Department. Her research interests include implications for providing access to women's archival collections, outreach to under-documented communities, and archival activism.

#### Kathryn Crowe · UNC-Greensboro

Kathryn Crowe is Associate Dean for Public Services at the University of North Carolina at Greensboro. She supervises Reference and Instructional Services, Access Services and the Music Library and also has overall responsibility for assessment

#### Michael Crumpton · UNC-Greensboro

Michael A. Crumpton, MLS, SPHR, is the Assistant Dean for Administrative Services at the University of North Carolina at Greensboro. Mike oversees administration of budgets, human resources and facilities and serves on the Research Advisory Council for the University Libraries. He is certified as a Senior Human Resources Professional and also holds a graduate certificate in Adult Teaching. His published works include a monograph, "Handbook for Community College Librarians."

#### Debra L. Currie · North Carolina State University

Debbie Currie is Collection Manager for Agricultural and Environmental Sciences at NCSU Libraries. She is responsible for library materials supporting the College of Agriculture and Life Sciences' teaching, research, and extension activities, as well as outreach to its faculty, staff, and students, including data management education.

#### Jen Doty · Emory University

Jen Doty is the Research Data Librarian in the Emory Center for Digital Scholarship. She supports the development of data management and curation services for Emory University researchers. Prior to joining Emory, Jen was the City & Regional Planning Librarian at UNC-Chapel Hill. She misses Carrburritos a great deal since leaving North Carolina, but does appreciate the wide range of culinary options in the Atlanta metropolitan region (if not the traffic).

#### Josiah Drewry · UNC-Chapel Hill

Josiah Drewry is the Librarian for Political Science and Sociology in Davis Library's Research and Instructional Services department. He received his MLS from UNC-SILS in 2007, and has worked previously in reference and instruction roles at the National Humanities Center in Research Triangle Park, at Al Akhawayn University in Ifrane, Morocco, and at the American University in Cairo, Egypt.

#### Caroline Eckardt · UNC—Chapel Hill

Caroline Eckardt is a second-year graduate student in the dual degree program at UNC-Chapel Hill, working towards both an M.S. in Library Science and an M.A. in Art History. Her current research interests focus on academic library instruction for undergraduate and graduate students, specifically in the context of art and design libraries. She works as a research assistant at the Sloane Art Library under Heather Gendron.

#### Forrest Foster · Winston-Salem State University

Forrest Foster is the Information Commons/Access Services Head in C.G. O'Kelly Library at Winston-Salem State University. He is heavily involved in teaching information literacy as well as informing the university community about new and emerging technologies. Mr. Foster is also the host of a talk radio show called Let's Talk Learning Spaces. His research interests include the value/impact of libraries, learning commons and exposing information and digital literacy skills within unconventional occupations.

#### Heather Gendron · UNC-Chapel Hill

Heather Gendron is Assessment Coordinator, University Library, and Head, Sloane Art Library at UNC Chapel Hill, where she has administered local Ithaka S+R Faculty and Student surveys. In addition to library assessment, Ms. Gendron's research also includes artists' personal archiving, for which she has received grants from UNC and the Joan Mitchell Foundation. She has served on the ARLIS/NA Executive Board and is a 2012/13 ARL Research Libraries Leadership Fellows program graduate.

#### SPEAKER BIOGRAPHIES, CONT.

#### Chad Haefele · UNC-Chapel Hill

Chad Haefele is the Emerging Technologies Librarian at UNC Chapel Hill. As part of the User Experience department he explores evaluation and improvement of the campus libraries' web presence and other points of interaction with users. His blog is at HiddenPeanuts.com. Chad is hopelessly addicted to his iPad and smartphone.

#### Caroline B. Hallam · SILS, UNC-Chapel Hill

Caroline Hallam decided she was going to be an academic librarian at age 14 and her resolve hasn't wavered since! Caroline is planning to graduate in December 2014 from UNC SILS with a Masters of Science in Library Science. She loves marketing, outreach, academic libraries, and working with undergraduates.

#### Mohamed Hamed · UNC-Chapel Hill

Mohamed Hamed holds an M.A. and B.A. in library and information science from Cairo University in Egypt, where he is currently enrolled in the library and information science Ph.D. program. Mohamed joined UNC in October 2010 as the first Middle Eastern and Africa Studies Librarian. In this position, he is responsible for selecting and managing collections in all formats, in addition to outreach and providing library instruction for his subject areas. In addition, Mohamed is a native Arabic speaker, with an academic language proficiency in Persian and Hebrew. He serves on the advisory board for the Carolina Center for the Study of the Middle East and Muslim Civilization, and the African Studies Center at UNC.

#### Barrie Hayes · UNC-Chapel Hill

Barrie Hayes is the Library Liaison for Bioinformatics and Translational Science at the UNC-Chapel Hill Health Sciences Library (HSL) providing outreach and education services to bioinformatics researchers and to NC TraCS, the university's Clinical and Translational Science Award (CTSA) unit. She serves as the HSL Coordinator for the Health and Natural Sciences Team and co-chair of the UNC Libraries Data Management Committee.

#### Jonathan McMichael · UNC-Chapel Hill

Jonathan McMichael is the Undergraduate Experience Librarian at UNC's R. B. House Undergraduate Library. Through information literacy curriculum integration, library instruction, campus partnerships, and event planning, he works to expand and improve the role the library plays in both the curricular and cocurricular lives of UNC's undergraduates. He holds a Master of Library and Information Science degree from University of Illinois at Urbana-Champaign and a B.A. in Education from the University of Kentucky.

#### **Emily Mazure** · Duke University

Emily Mazure has been the Biomedical Research Liaison Librarian at the Duke University Medical Center Library & Archives since November 2010. She has earned a Bachelor of Science degree in Biology and a Master of Science in Information degree. In her current position, Emily provides targeted support and services to biomedical researchers in the Duke community.

#### Katie Nash · Elon University

Katie Nash is the Archivist and Special Collections Librarian at Elon University where she has been working since 2005. She is responsible for the overall management of the Archives and Special Collections department which includes serving as project manager for digital and special projects, arranging and describing collections, creating online finding aids and other tutorials, reference and instruction, marketing and outreach, and supervising staff and students.

#### Claire Radcliffe · Duke University

Claire Radcliffe is a second-year graduate student at UNC Chapel Hill, completing her MSLS with an Archives and Records Management concentration this semester. She has a master's degree in public history from North Carolina State University and a BA in history from the College of William and Mary. She currently serves as the Research Services Intern for the Sallie Bingham Center for Women's History and Culture at Duke University.

#### Mohan Ramaswamy · North Carolina State University

Mohan Ramaswamy is the Associate Head for Research & Graduate Services and research librarian for agriculture and life sciences at NCSU Libraries. He coordinates NCSU Libraries' Research Workshops and provides research and instruction services and data management planning assistance to researchers.

#### Karin Shank · North Carolina Biotechnology Center

Karin Shank joined the Biotechnology Center as a research librarian in August 2005. In this position, she works with local entrepreneurs to identify key research and conduct due diligence, tracks the impact of the Center's grant programs, and manages the library's print collection. She holds a dual master of science degree in Crop Science and Botany from NC State University, and an MLS from NC Central University.

#### **Megan Slemons** · Emory University

Megan Slemons is a 2013-15 Research Library Fellow in the Emory Center for Digital Scholarship, where she enjoys working with students and faculty to incorporate geospatial technologies into research, teaching, and publishing. She graduated from UNC Chapel Hill with her MSLS in 2013, and owes a lot to all the amazing librarians she worked with there. While she misses Chapel Hill, she is pleased the ECDS employs a surprisingly large cohort of Tar Heels.

#### Kirill Tolpygo · UNC-Chapel Hill

Kirill Tolpygo is the Slavic & East European Studies Librarian at UNC-Chapel Hill. He serves on the advisory board, MA admissions and FLAS award committees of UNC's Center for Slavic, Eurasian and East European Studies. He is currently the vice-chair/chair elect of the Slavic & East European Section of ACRL, and an active member of the East Coast Consortium of Slavic Library Collections and the Association for Slavic, Eurasian, and East European Studies.

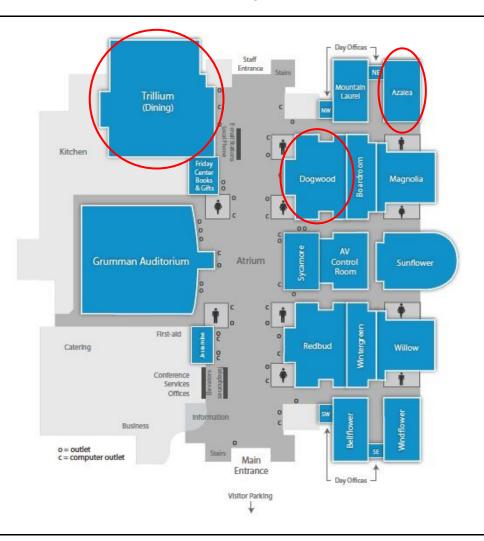
#### Marna K. Winter · Elon University

Marna K. Winter is a Lecturer for the Department of Education and is the Elementary Education Program Coordinator at Elon University. Her current research interests involve global education using Web 2.0 formats and working to involve families in early childhood and elementary classrooms.



Program designed by Sara Salinas

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