



Professional Development Committee

Annual Report 2009-2010

Committee members: Lara Handler (chair), Liza Cahoon, Michelle Cronquist, Jennifer Doty, Julie Greenberg, and Wanda Gunther.

Research Forum

The LAUNC-CH Research Forum was held on Wednesday, May 5, 2010, from 1-4 p.m., in the Sonja Haynes Stone Center. Papers were presented in the Hitchcock Multipurpose Room and posters were displayed in the hallway. Approximately 75 librarians, staff members, and students were in attendance.

The Call for Papers and Posters was sent via email to the UNC-Chapel Hill Libraries, the School of Information and Library Science, and to area universities including Duke University, North Carolina State University, North Carolina Central University, UNCG, and East Carolina University. Messages were sent to the LAUNC-CH, NCLA, and ANCHASL lists, and to the public libraries in Orange, Durham, and Wake counties. We also solicited authors of several of the proposals that were not accepted to the LAUNC-CH Annual Conference. Participants submitted their proposals via an online form on the LAUNC-CH website, and were notified of their acceptance status via email. We received a total of eight paper proposals, eight poster proposals, and eight proposals that selected "either format." Submissions came from colleagues at UNC-CH, SILS, NCSU, UNC-G, ECU, Appalachian State, Duke, Wake Forest University, The College of William and Mary, Wake Forest University, Rex Healthcare, and Catawba County Community College. In general, the quality of the submissions was very good. We tried to choose a variety of topics from varied institutions so there would be something for everyone. For the final program, three papers were presented and eleven posters were displayed.

Paper presentations:

Laying the Foundation: Benchmarking Reference Data for Current and Future Assessment

Don Welsh, Head, Reference Services, Swem Library, College of William and Mary

Preserving a County's Past: Cross-Institutional Collaboration to Archive a Community's History

Susan S. Smith, Director of Research, Instruction & Technology Services
H. David "Giz" Womack, Librarian, Instruction and Outreach, Z. Smith Reynolds Library, Wake Forest University

Taking Summon for a Usability Test Drive at NCSU Libraries

Abe Crystal, Chief Research and Strategy Officer at More Better Labs, Inc.
Josh Boyer, Assistant Head, Distance Learning and Research & Information Services, North Carolina State University Libraries

Poster Presentations:

Surveying the Global Health Efforts of Health Sciences Libraries

Mellanye Lackey, Library Liaison for the School of Public Health, Health Sciences Library at UNC Chapel Hill

Carol Jenkins, Director, Health Sciences Library at UNC Chapel Hill

Emily Vardell, Community Engagement Librarian and Collections Liaison, Calder Library at the University of Miami

Open-source Science: the Library's Role

Tyler Dzuba, Graduate Student, School of Information and Library Science, UNC Chapel Hill

Implementing and Assessing Library Instruction in GIS: GIS Boot Camp for Planners

Jennifer Sizemore, Graduate Student, School of Information and Library Science, UNC Chapel Hill

Amanda Henley, Geographic Information Systems Librarian, Davis Library, UNC Chapel Hill

Using Genealogical Resources and Methods to Research Late 19th & Early 20th Century Personal Names for NACO Authority Records

Barbara R. Tysinger, Catalog Librarian, Health Sciences Library, UNC Chapel Hill

From Appalachia to Shanghai: Learning through International Librarian Exchange

Megan Johnson, Public Relations and Research Librarian, Assistant Professor, Appalachian State University, Belk Library and Information Commons

Weihau Shi, Deputy Head of the Administrative Office and the Secretary of University Librarian, Fudan University

Dr. Xioarong Shao, Information Literacy Librarian and Assistant Professor, Appalachian State University

One of me, 500 of Them: Using Streaming Video for Curriculum and

Assignment Based Bibliographic Instruction

Anne Langley, Librarian and Adjunct Professor of Chemistry, Duke University Libraries

Melinda Box, General Chemistry Lab Manager, Duke Department of Chemistry

Asking Students What They Think: a Usability Study of LibGuides at Duke University

Emily Daly, Coordinator of Upper Level Instruction, Perkins Library, Duke University

Julie Adamo, Graduate Student, School of Information and Library Science, UNC Chapel Hill

Alice Whiteside, Graduate Student, School of Information and Library Science, UNC Chapel Hill

Understanding the Users of a Large Research University's Library's Information Commons

Gardner Treneman, Graduate Student, School of Information and Library Science, UNC Chapel Hill

***Service Fluency: Managing Staff Skill Development for a User-Centered Experience**

Colleen S. Harris, Associate Head of Access and Delivery Services, NCSU Libraries

Angela K. Duncan, Evening and Weekend Supervisor, Access and Delivery Services, NCSU Libraries

Collaboration and Technology in the CVCC CenTER InnovationSpace

Angela (Angie) Rudd, Director, Educational Technologies and Professional Development, Catawba Valley Community College

Staci Wilson, Library Director, Catawba Valley Community College

Marty Dellinger, Educational Technologies Specialist, Catawba Valley Community College

From Science to Librarianship: Career Motivation of the Scientist-Turned-Librarian

Shannon Walker, Graduate Student, School of Information and Library Science, UNC Chapel Hill

*= note that this group did not attend the Research Forum, although we had advertised that they would be able to come.

To promote the Forum, messages were sent to the same lists and contacts as those mentioned for the call for papers. We used the tables stored in the Stone Center for catering and for poster set-up. We encouraged folks to bring their own laptops if they needed them, and we offered wireless internet. We did not provide easels, but asked

poster presenters to use tri-fold, self-standing poster display boards that are commercially available.

Whole Foods Market catered the event. Attendee response to the refreshments was very positive.

After the event, we requested papers, poster images, and any other relevant materials be submitted to us for archival purposes. Those materials we received have been placed on the LAUNC-CH website.

Recommendations:

- The practice of putting the paper session in the middle of the day was well received because it allowed attendees to schedule their visit to the Forum easily.
- While the Stone Center has an excellent and sunny space for the posters and the room for papers is large and well-wired, the staff member who coordinates events was difficult to work with. In addition, the facilities staff member ignored the diagram we'd submitted and neglected to set up any of the poster tables (which was not a problem, as he was able to do it quickly as the presenters arrived). The ITS staff responsible for the Stone Center assured us repeatedly that wireless access would be available for guests to UNC through the Tarheel network, but this was not done until the event was half over. However, the central location of the building, the large room and hallway space, and the availability of tables, easels and AV equipment eased the event-planning process. In addition, the Stone Center coordinator has since left the Stone Center, so the new staff member may be more responsive to event planning in the future. With better event staff at the Stone Center (and we recommend talking to the new event coordinator carefully before using the Center again), this will be an ideal space.
- Like last year, we didn't print any paper advertisements and don't think attendance suffered.
- We did not ask attendees to register, which made the Forum planners wonder if our catering, etc., would suffice. However attendance at this event seems to be fairly stable throughout the past years.
- We used the web form for submissions, since it allows for easier dispersal amongst committee members. This worked well and we recommend sticking with web submissions rather than email, as in some prior years.
- On recommendations from last year's committee, we asked submitters to indicate up front if they would be willing to do a paper, poster *or either*. This gave the committee more flexibility and allowed them to choose papers and posters from a bigger pool. One consideration is whether next year's

committee might find a way to indicate that more posters are presented than papers, to help people decide the category to which they want to submit.

- Whole Foods did a nice job of catering. We ordered finger foods, dessert trays and beverages. We had one tray of cookies leftover, which seems about right for the 75 guests. One recommendation is to order more ice (we only requested one bag and since it was a warm day, we ran out quickly) and more beverages. In particular, water was asked for by several guests. Also, the food was perfect for our 75 guests, but may have been a little short if we'd gotten the 80-100 guests expected, based on the 80 from last year. I was worried that more than 80 people might come, so I spent about \$10 on extra paper goods, but it turns out that most were not needed due to lower attendance and Whole Foods supplying more than enough of the supplies.
- If using the tables provided by a building, whether the Stone Center or somewhere else, it would be nice to bring tablecloths. We purchased bright red plastic cloths for the tables with refreshments, but we wished we'd bought some to dress up the presenter's tables too. At \$1 each at the Dollar Store, this might be possible from the existing budget. Be sure to allow for adequate space in between the posters so that attendees can easily talk to presenters without interfering with another person's poster presentation area. A committee member stayed in the hall during the paper presentations so that the laptops for the posters were not unattended.