



LAUNCCH

**Librarian's Association
at the University of North Carolina
at Chapel Hill**

2018 ANNUAL CONFERENCE

Inclusion Through Innovation

BUILDING COMMUNITY IN THE LIBRARY AND BEYOND



2018 LAUNC-CH Conference

Monday, March 12, 2018

William and Ida Friday Center for Continuing Education
Chapel Hill, NC



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launcch.web.unc.edu/events/annual-conference



Librarian's Association of the University of North Carolina at Chapel Hill

Welcome

This year, we'll explore how we in the library are using innovation to help create a more dynamic, inclusive, and empowered community.

Conference Schedule

8:30 – 9:00 AM

Registration and Refreshments

9:00 – 10:15 AM

Opening Remarks and Keynote Address

10:15 – 10:30 AM

Morning Break

10:30 – 12:00 PM

Morning Breakout Sessions

12:00 – 1:15 PM

Lunch

1:15 – 2:45 PM

Afternoon Breakout Sessions

2:45 – 3:00 PM

Afternoon Break

3:00 – 4:00 PM

Lightning Talks

Keynote Address

Dogwood Room
9:00-10:15 AM



Civic & Community Engagement through Collection Development

Dr. Meredith Evans

Dr. Meredith Evans is the director of the Jimmy Carter Presidential Library and Museum and is the first African American woman to direct a Presidential Library. She received her doctorate in Library and Information Science from UNC-CH and has worked extensively in archives and special collections. Her work has continually highlighted the importance of community archiving projects, from documenting the archival records of African-American churches in the Atlanta area to expanding the University of St. Louis' Documenting Ferguson Project. She participated on an Andrew W. Mellon Foundation-funded project to digitize the papers and books of Martin Luther King Jr., and has helped obtain numerous archival collections during her previous positions at George Washington University and UNC Charlotte. She has been elected Society of American Archivists Vice President/President-Elect and will become SAA's 74th president in 2018-2019.

Session 1

10:30 - 11:10

40-Minute Sessions

TRACK 1 - DOGWOOD ROOM

Transforming Partnerships: Supporting the Gate City through Campus and Community Outreach

Kathryn M. Crowe, *UNC Greensboro*

Jenny Dale, *UNC Greensboro*

Maggie Murphy, *UNC Greensboro*

Jenay Solomon, *UNC Greensboro*

Samantha Harlow, *UNC Greensboro*

Armondo Collins, *UNC Greensboro*

A panel from the University Libraries at the University of North Carolina at Greensboro will discuss a series of campus and community workshops that grew out of partnerships within the university and beyond. The topics covered health literacy, finding reliable information resources, and developing videos and 3D objects. The audiences included middle school students and their parents, University staff, and the general public. Learn how the Libraries built on a variety of relationships with faculty, donors, and several community groups to develop enriching programs that greatly benefited participants and supported both Libraries and University goals and strategic plans.

TRACK 2 - AZALEA ROOM

Project Management: Building Community Through Shared Processes and Experiences

Rebecca Miksch, *NC State University*

Jennifer Solomon, *UNC-Chapel Hill*

Emily Brassell, *UNC-Chapel Hill*

Jacob Shelby, *NC State University*

This presentation will address community-building through the development of common project management best practices. In order to do so, it will cover 3 unique but shared initiatives: - Project Management communities of practice at UNC - Project Management training, templates, and practices at NCSU Libraries - Project Management Resources and Tools via TRLN.

Session 2

11:20 - 12:00

40-Minute Sessions

TRACK 1 - DOGWOOD ROOM

Outreach Events to Foster Innovation and Design Among a Diverse Student Population

Therese Triumph, *UNC-Chapel Hill*

David Romito, *UNC-Chapel Hill*

Jackie Stone, *UNC-Chapel Hill*

Amber Mathwig, *UNC-Chapel Hill*

The Kenan Science Library (KSL) offers many workshops that foster the development of skills in innovative thinking and creative design. Among our audience for these workshops are groups that focus on promoting the success of a diverse student population. The two groups of students this panel will focus on include underrepresented students in the sciences and military-affiliated students.

TRACK 2 - AZALEA ROOM

Building Community Among Library Employees: The Middle Manager's Role

Dr. Ericka Patillo, *Appalachian State University*

What's the middle manager's role in developing and maintaining inclusive work environments? A recent study found that academic library employees expect their middle managers to develop and maintain smooth and effective working relationships within work units and across the entire library organization. This talk explores the ways in which middle managers can leverage their responsibilities and these expected competencies to encourage inclusion and build community among library employees. Managers will leave this presentation empowered with tools and techniques for action.

Session 3

1:15 - 1:55

TRACK 1 - DOGWOOD ROOM

Fostering Diversity, Collaboration, & Community Engagement - "Beyond Bricks & Mortar: Revisiting the Sycamore Hill Community"

Heather M. White
East Carolina University

"Beyond Bricks and Mortar: Revisiting the Sycamore Hill Community," is a project that shares a missing piece in the history of an African American Community displaced by Urban Renewal. This library driven documentary project illustrates that a community is much more than the bricks and mortar used to construct its homes. The photographs and narratives featured show how the ties that bind are found in human connections. An example of the power of community engagement, this project will be the seed for more extensive outreach, collaboration, and collection of regional history, including the history of communities that have been underrepresented in archival collections. This project is a dynamic example of fostering diversity, collaboration, and community engagement in action.

An Exercise in Collaboration: Student-Curated Exhibitions in the Wilson Special Collections Library

Emily Kader, Rachel Reynolds
UNC-Chapel Hill

Every two years, UNC's Wilson Special Collections Library hosts an exhibition curated by undergraduate students. It is the product of a semester-long course taught by a faculty member and embedded librarians who provide ongoing library-centered instruction focused on primary source literacy and the curatorial process. This presentation will discuss the strategies that have been developed to address the challenges of hosting student-curated exhibits, and will highlight the many benefits of this initiative.

TRACK 2 - AZALEA ROOM

Design Stars! Partnerships for Active Learning Spaces

Holly Hodge, Patrick Rudd, Shannon Tennant
Elon University

The spaces where learning occurs matter, and the design of those spaces also matters. We will share how a team of experts at Elon University redesigned the library's primary teaching space to focus on active learning concepts. Our Director of Interior Design will talk about the principles that guided the design decisions of the space. The Instruction Coordinator will discuss how all librarians were introduced to the concepts of active learning through partnership with experts from the Center for Teaching and Learning. We will also talk about new forms of collaboration with teaching faculty and students to make the best use of the new environment, enabling more freedom and engagement in classes. We will discuss the challenges of working together with so many partners.

Engaging and Empowering High-Impact Educational Communities through Cross-Disciplinary Liaisonship

Alexander Carroll, Jennifer Garrett
NC State University

Colleges and universities are investing in cross-disciplinary, high-impact educational practices, which present opportunities for embedding meaningful information literacy instruction into the curriculum. However, supporting cross-disciplinary programs presents a challenge for subject librarians, who possess mastery of discipline specific research tools. Two liaisons at the NCSU Libraries will present their experience combining business and science librarianship to support student entrepreneurship as an example of cross-disciplinary liaisonship in practice. We will close with practical strategies for attendees on how to identify partners and build collaborations around the strengths of each contributor in order to support emerging areas of scholarship and inquiry at their local institutions.

Session 4

2:05 - 2:45

TRACK 1 - DOGWOOD ROOM

Interactive Information Literacy For All: Creating Accessible Online Learning Modules with H5P

Nora Burmeister
Central Carolina Community College

Samantha O'Connor
Central Carolina Community College

Community college librarians discuss using H5P, a digital content authoring tool, to build accessible interactive modular content which can be embedded into learning management systems. This session will cover strategies for content creation, scaffolding, and assessment.

Foundational Programming Instruction through Community-Building

Matt Jansen
UNC-Chapel Hill

In Fall 2017, UNC Libraries piloted a new approach to computer programming workshops, based on an "Open Labs" model developed at Columbia University. This model emphasizes short instruction components delivered regularly to cement learning over time and a focus on collaborative practice to develop a community of engaged attendees. The open atmosphere fostered attendance from students, faculty and staff hailing from disparate departments. This presentation will describe the planning and structure of the R Open Labs offered at UNC Libraries' Research Hub. We'll discuss lessons learned and our design for future workshops.

TRACK 2 - AZALEA ROOM

Starting with the A's: Inventorying a Large Regional Government Documents Collection

Renee Bosman, Wendy Isicson
UNC-Chapel Hill

The University of North Carolina at Chapel Hill has been a depository since 1884 and, like many libraries, much of its pre-1976 holdings are not represented in the online catalog. This presentation will describe the Government Documents Inventory Project -- a long-term, comprehensive inventory and retrospective cataloging project that began in 2016. The project team includes staff from both public and technical services units, as well as library science students, so we'll discuss project management strategies used to organize staff from different departments. We'll also share training strategies, workflows, and ways in which we are assessing and measuring the project's impact.

Collaborative Enhancement of NC LIVE HomeGrown Ebook Records

Claire Leverett
NC LIVE

Lynn Whittenberger
NC State University

Natalie Sommerville
Duke University

The NC LIVE HomeGrown Collection contains more than 3,400 ebooks from North Carolina publishers purchased through donations from NC LIVE member libraries and available across the state. NC LIVE receives base-level vendor-supplied MARC records for the collection and encourages libraries to load the records. In 2017, catalogers from NCSU, UNC and Duke worked collaboratively to enhance the vendor-supplied HomeGrown MARC records. In this presentation, the project participants will discuss how they developed the collaborative project and their process of creating shared standards and procedures for enhancing the records. We'll close with a conversation on how NC LIVE is working to increase usage of the collection through MARC records and the role that enhancing vendor records could play in that process.

Lightning Talks

Dogwood Room
3:00 - 4:00

Toxic Waste Information & Community Needs

Jeremy Frye

UNC-Chapel Hill

Out of the Box and onto the Web: Providing Access to a Collection of International Medical Theses

Melissa Isaacs, Taylor Johnson

UNC-Chapel Hill

Removing Barriers to Lactation Support in Libraries

Heather Seibert, Amanda Vinogradov

East Carolina University

Involving Books / Good Neighbor Project

Laura McPherson

Ashe County Public Library

Replicating our Instructional Capacity: Developing Shared Workshops across Institutions

Alexander J. Carroll

NC State

Barrie Hayes

UNC-Chapel Hill

Danica M. Lewis

NC State University

Digital Devices in the Library

Lynn Eades

UNC-Chapel Hill

Global Trekking in Virtual Reality: An Experimental Library Event

Pete Schreiner

NC State University

OER/Open Access Week

Meredith Moore, Beverly Rufty

Mitchell Community College

Common Reading Robot

Colin Nickels

NC State University

Speakers

Renee Bosman

UNC-Chapel Hill

Renée Bosman is the Government Information Librarian at UNC-Chapel Hill. She manages the Federal, international, and U.S. state documents collection at Davis Library and serves as the Regional Federal Depository Librarian for North Carolina. She is also the subject liaison librarian for Political Science, History, and the curriculum in Peace, War, and Defense. Renée received both her B.A. and M.S.L.S. from UNC-Chapel Hill.

Emily Brassell

UNC-Chapel Hill

Emily Brassell received her MSIS from UNC and is currently a Project Manager in the Software Development department at UNC.

Nora Burmeister

Central Carolina Community College

Nora Burmeister is the Online Learning and Electronic Services librarian at Central Carolina Community College, and previously worked as an adjunct library faculty instructor and access services specialist at Western Washington University in Bellingham, WA. She has a passion for digital instruction and reference, exceptional customer service, emerging library technology, patron privacy, understanding and optimizing the user experience, and all things accessibility. She is the co-founder and current Vice-Chair of the North Carolina Library Association (NCLA) Distance Learning Section.

Alexander J. Carroll

NC State University

Alex Carroll is the Research Librarian for Engineering and Biotechnology at the NCSU Libraries, where he works with the College of Textiles and the College of Engineering in areas that intersect with human and animal health. He holds an MSLS from the School of Information and Library Science at the University of North Carolina at Chapel Hill and a BA from James Madison University.

Armondo Collins

University of North Carolina at Greensboro

Dr. Armondo Collins is Department Head of the Digital Media Commons in Jackson Library at UNCG. The DMC provides technical support and instruction for students, faculty, and staff working on digital assignments.

Kathryn M. Crowe

UNC Greensboro

Kathryn Crowe is Associate Dean for Public Services at the University Libraries at the University of North Carolina at Greensboro. She has overall responsibility for Libraries' services, assessment and outreach. She also coordinates strategic planning reports for the Libraries. Kathryn publishes and presents internationally, nationally and regionally on library assessment, outreach and public services.

Jenny Dale

UNC Greensboro

Jenny Dale is the Information Literacy Coordinator at the University of North Carolina at Greensboro. In addition to coordinating information literacy programs, she serves as a liaison to Communication Studies, English, Media Studies, and Women's and Gender Studies. She holds a Bachelor of Arts in English and a Master of Science in Library Science from the University of North Carolina at Chapel Hill.

Lynn Eades

UNC-Chapel Hill

B. Lynn Eades is the Health Technology Librarian at the Health Sciences Library, UNC-Chapel Hill. Her responsibilities include managing the HSL and NC Health Info websites, maintaining the HSL presence on third party sites (LibGuides, LibAnswers, and ILLiad), and working with mobile and digital devices.

Jeremy Frye

UNC-Chapel Hill

As an intern and UNC contractor at the EPA Jeremy Frye has focused his work on the reference and instructional needs of researchers. Through an extended library project at RTP Jeremy established himself as the resident expert on toxic waste, eventually developing and teaching a course on toxic waste information sources, which is now being brought to a national level through the EPA's National Training Program.

Jennifer Garrett

NC State University

Jennifer Garrett currently works as Head of Digital Research Education & Training at the NCSU Libraries. In this role she helps coordinate elements of the Libraries' workshop and seminar portfolio aimed at building digital research skills in areas such as data analysis, visualization, emerging research skills, etc. She also serves as Director of the Data Science and Visualization Institute for Librarians.

Samantha Harlow

UNC Greensboro

Samantha Harlow is the Online Learning Librarian, as well as the Kinesiology and Public Health Librarian at UNC Greensboro (UNCG). Prior to this position, Samantha was the Instructional Technology Consultant for the UNCG School of Education and the Media and Digital Resource Librarian at High Point University. Samantha received her MLS from UNC Chapel Hill and her BA in Cinema Studies from New York University (NYU).

Speakers, continued

Barrie Hayes **UNC-Chapel Hill**

Barrie Hayes is the Bioinformatics and Research Data Librarian at the UNC-Chapel Hill Health Sciences Library. She works with researchers in the areas of bioinformatics tools, data management, and research impact measurement and serves as Program Coordinator for the Research Hub @ HSL. She holds an MSLS from the School of Information and Library Science at the University of North Carolina at Chapel Hill.

Melissa Isaacs **UNC-Chapel Hill**

Melissa Isaacs is an Historical Collections Project Assistant at the Health Sciences Library at UNC-Chapel Hill. She holds a B.A. in Classics from Ursinus College and an M.A. in English from Princeton University, where she is also currently writing a Ph.D. dissertation on self-harm and suicidal affect in Middle English literature.

Wendy Isicson **UNC-Chapel Hill**

Wendy Isicson is the Special Projects Coordinator for Resource Description and Management at UNC-Chapel Hill.

Matt Jansen **UNC-Chapel Hill**

Matt Jansen is the Data Analyst in the Research Hub at the University of North Carolina at Chapel Hill (UNC) Library. He supports data preparation, analysis and visualization, with tools like Excel, Python and R. Matt obtained his MS in Statistics at UNC.

Taylor Johnson **UNC-Chapel Hill**

Taylor Johnson is a Historical Collections Project Assistant at UNC-Chapel Hill, where she processes the New York Academy of Medicine Collection of International Medical Theses. She has also held positions at Rare Book School, the University of Virginia Special Collections Library, and Wilson Library at UNC-Chapel Hill. She studied Classics and Linguistics at UVA and is completing a MSLS at the UNC-Chapel Hill.

Emily Kader **UNC-Chapel Hill**

Emily Kader is the Rare Book Research Librarian at the University of North Carolina at Chapel Hill. A specialist in English literature and the history of the book, she supports teachers and researchers using materials at Wilson Special Collections Library.

Claire Leverett **NC LIVE**

Claire Leverett is the Assistant Director of NC LIVE where she manages NC LIVE's internal operations and ongoing projects.

Danica M. Lewis **NC State University**

Danica M. Lewis is an NCSU Libraries Fellow based in Collections & Research Strategy. Lewis graduated from the University of Illinois Urbana-Champaign with a Master of Science in Library and Information Science, and from Knox College with a Bachelor of Arts in Biology.

Amber Mathwig **UNC-Chapel Hill**

Amber Mathwig is UNC's Student Veteran Assistance Coordinator. She works collaboratively with the campus and local veteran and military communities to provide high-impact programming and services to ease the transition to campus and promote a positive Carolina experience.

Rebecca Miksch **NC State University**

Rebecca Miksch received her MSLS from UNC and her Project Management Professional (PMP) certification from the Project Management Institute. She is currently the IT Initiatives Librarian at NCSU Libraries. She has previously led technology, knowledge management, and product development projects at companies such as EBSCO Publishing and Northwestern Mutual.

Meredith Moore **Mitchell Community College**

Meredith Moore is a doctoral candidate at New Jersey City University in Educational Technology Leadership, Ed.D. She is employed by MCC in Statesville, NC as an instructional designer. She received her MS in Instructional Technology and Distance Learning and Admin Grad Cert from ECU in 2012. She received her MA in Liberal Studies from UNCG in 2009 and BS in Public Health Education in 2001 from UNCG.

Suzanne Moore **Ashe County Public Library**

Suzanne Moore is a graduate of the University of North Texas. She has been the Ashe County Librarian for 6 years and is involved in community outreach and lifelong learning programming.

Maggie Murphy **UNC Greensboro**

Maggie Murphy is a first-year instruction and humanities librarian at the University of North Carolina at Greensboro. She received her MLIS from Rutgers University and has previously worked in instruction and reference at academic libraries in New York and Georgia. She currently serves on the ACRL IS Information Literacy in the Disciplines Committee, and is the co-author of Teaching First-Year College Students: A Practical Guide for Librarians (forthcoming from Rowman & Littlefield, 2019).

Speakers, continued

Colin Nickels

NC State University

Colin Nickels is an NCSU Libraries Fellow, a graduate of UNC-CH with a Master of Science in Information Science with a focus on makerspaces, user research and databases. He works in the intersection of libraries, technologies, and users.

Samantha O'Connor

Central Carolina Community College

Samantha O'Connor is the Public Services Librarian at Central Carolina Community College. In this role she manages archival activities for the college, provides interlibrary loan services, and coordinates the scheduling and development of the seated instruction program. She also collaborates with colleagues to develop and implement the growing online embedded librarian instructional program, and works with faculty to develop fully integrated, student centered information literacy modules for a wide variety of online classes. Prior to coming to Central Carolina, she was the librarian for the American Institute for Economic Research in Great Barrington, MA. She received her MLIS from Dominican University in 2009.

Dr. Ericka Patillo

Appalachian State University

Prior to her current gig as Associate Dean of University Libraries at Appalachian State University, Dr. Ericka Patillo was on the faculty at the School of Information and Library Science at UNC-CH, held library administration positions at Radford University in Virginia and at the University of Houston, and began her library career as a music librarian. She believes library middle managers are super heroes!

Rachel Reynolds

UNC-Chapel Hill

Rachel Reynolds is the Exhibitions Coordinator for the Wilson Special Collections Library at the University of North Carolina at Chapel Hill. She holds an MA in Museum Studies from the University of Leicester, UK. Her work supports the exhibition program at the Wilson Special Collections Library.

David Romito

UNC-Chapel Hill

David Romito is a Science Librarian in the Kenan Science Library Research Hub and Makerspace.

Patrick Rudd

Elon University

Patrick Rudd is the Coordinator of Instruction and Outreach Services at Carol Grotnes Belk Library, Elon University. His current focus is research instruction to first-year students, library assessment, and civic engagement initiatives focused on libraries and young readers. Patrick is the advisor for Elon's new Library Living Learning Community which opens in the fall of 2018.

Beverly Rufty

Mitchell Community College

Beverly Rufty is the Library Coordinator at Mitchell Community College in Statesville, NC. She received her Master's Degree in Library and Information Skills from UNCG in 2000. Prior to being a librarian, Beverly was a teacher in the local public school system. She graduated with her Bachelor of Arts in Elementary Education in 1997 from UNCC.

Pete Schreiner

NC State University

Pete Schreiner is a North Carolina State University Libraries Fellow, working in the Access Services and Learning Spaces & Services departments. Pete is facilitating the Libraries' virtual reality initiative by creating VR learning spaces and supporting emerging VR technologies. He further supports student success through the Libraries' public facing service points and behind the scenes workflows.

Heather Seibert

East Carolina University

Heather Seibert is currently a paraprofessional in the Department of Research and Scholarly Communications at Joyner Library, East Carolina University. She has a background in ebooks and ETD cataloging and is working toward her MLS. She is a recent graduate of the North Carolina Leadership Institute and has recently presented at NCLA on Open Educational Resources.

Jacob Shelby

NC State University

Jacob Shelby is the metadata technologies librarian at North Carolina State University Libraries, where he provides metadata support for library collections and services. His research interests are in linked data and metadata sharing and reuse.

Jenay Solomon

UNC Greensboro

Jenay is the current 2016-2018 Diversity Resident Librarian. Her primary focus is outreach and instruction to first year and undergraduate students. She has worked with several projects during her time in the residency program including promotion of Open Educational Resources, assessment of student research in study abroad programs and creating a special browsing collection for graphic novels and YA.

Jennifer Solomon

UNC-Chapel Hill

Jennifer Solomon received her MSLS from UNC and MFA in Creative Writing from Indiana University. She is currently the Open Access Librarian at UNC, where she leads the open access policy implementation and other scholarly communications projects. Previously, she served as project manager for diverse collaborative projects including library technical services and global public health data management.

Speakers, continued

Natalie Sommerville

Duke University

Natalie Sommerville is the Team Lead for Monographic Original Cataloging at Duke University Libraries (DUL). She has worked extensively within DUL Technical Services on MARC metadata maintenance. DUL is a member of the Triangle Research Libraries Network (TRLN), which consists of the libraries at Duke University, North Carolina Central University, North Carolina State University, and the University of North Carolina at Chapel Hill. Natalie has been active in TRLN around discovery and shared bibliographic records initiatives.

Jackie Stone

UNC-Chapel Hill

Jackie Stone received her Master's in Mathematics from Carolina, during which she had the opportunity to teach several undergraduate math classes. She is excited to be an academic coach at the Learning Center, where she is specializing in mathematics and facilitating the Math Plus study groups for students taking Math 110, Math 130, and Math 231.

Shannon Tennant

Elon University

Shannon Tennant is the Coordinator of Library Collections at Elon University's Belk Library. She received both her BA and MLS from UNC-CH and worked briefly at a public library before coming to Elon in 2000. Shannon performs original cataloging in all formats and is the liaison to the World Languages and Philosophy departments. In addition to her work at Elon, Shannon teaches an online cataloging class for ALA.

Therese Triumph

UNC-Chapel Hill

Therese Triumph is a Science Librarian for the Kenan Science Library at UNC-CH. Besides liaison responsibilities in several science departments, Therese is interested in student outreach, especially outreach to the women in the sciences, inspiring young students to study in the STEM fields and the promotion of open access in the sciences.

Amanda Vinogradov

East Carolina University

Amanda Vinogradov is a cataloger for East Carolina University's Joyner Library in Greenville, North Carolina, where she primarily catalogs manuscripts and digital objects in their Digital Collections repository. She graduated with a Master of Science in Library Science from the University of North Carolina at Chapel Hill in 2011.

Heather M. White

East Carolina University

Heather White is the Assistant Director for Assessment & Engagement at East Carolina University's Joyner Library. She is responsible for strengthening and managing Joyner Library's strategic partnerships and for coordinating assessment activities. Her position provides leadership, oversight and an integrated vision for the Library's grant activity, as well as its events, exhibits, marketing, and communication to help Joyner achieve its mission and goals. White received her MA in History, with an emphasis on Oral History, from ECU in 2004. Coming from the non-profit sector prior to joining ECU, she has extensive experience in grant writing, program development, and community engagement.

Lynn Whittenberger

NC State University

Lynn Whittenberger is currently the Associate Head, Acquisitions & Discovery – Monographs at North Carolina State University, and is an active member of the FOLIO metadata management special interest group. Lynn's areas of interest include: keeping up with changes to RDA, exploring linked data & other metadata formats, and rare book cataloging (when I get a chance!)

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