



Professional Development Committee

Annual Report 2008-2009

Committee members: Christie Silbajoris (chair), Beth Ellington, Laurie Neuerburg, Amy Roberson, Gina Suarez

Research Forum

The LAUNC-CH Research Forum was held on Wednesday, May 20, 2009, from 1-4 p.m., in Wilson Library. Papers were presented in the Pleasants Family Assembly Room and posters were displayed in the hallways. Approximately 80 librarians, staff members, and students were in attendance.

The Call for Papers and Posters was sent via email to the UNC-Chapel Hill Libraries, the School of Information and Library Science, and to area universities including Duke University, North Carolina State University, North Carolina Central University, UNCG, and East Carolina University. Messages were sent to the LAUNC-CH, NCLA, and ANCHASL lists, and to the public libraries in Orange, Durham, and Wake counties. Participants submitted their proposals via email attachment, and were notified of their acceptance status via email. We received a total of seven paper proposals and fourteen poster proposals. Submissions came from colleagues at UNC-CH, SILS, NCSU, UNC-G, ECU, NCCU, Duke, Wake Forest University, and the Public Library of Charlotte & Mecklenburg County. In general, the quality of the submissions was very good. We tried to choose a variety of topics from varied institutions so there would be something for everyone. For the final program, three papers were presented and ten posters were displayed.

Paper presentations:

The Effect of Library Instruction on Undergraduate Library Use

Katherine Knott, Graduate Student, School of Information and Library Science, University of North Carolina at Chapel Hill

Programming for Children with Special Needs and their Families In a Public Library

Tricia Twarogowski, Children's Services Manager, Matthews Branch Library, Public Library of Charlotte & Mecklenburg County

Going Global with Information Literacy

Angela Whitehurst, Distance Education Coordinator, J. Y. Joyner Library, East Carolina University

Poster Presentations:

A Usability Study of E-book Platforms

Laura O'Neill, Graduate Student, School of Information and Library Science, UNC Chapel Hill

Balancing Scalability and Customization in the Creation of Library "Course Pages"

Jason Casden, Faculty, Digital Library Initiatives, NC State University, Kim Duckett, Faculty, Research and Information Services, NC State University, Andreas Orphanides, Faculty, Research and Information Services, NC State University

Developing a Sustainable Model for Digitization in the Library

Gretchen Gueguen, Digital Initiatives Librarian, J. Y. Joyner Library Digital Collections, East Carolina University

From Start to Finish: Planning an Interdisciplinary Information Literacy Course

Ellen Daugman, Humanities Librarian, Research & Instruction, Z. Smith Reynolds Library, Wake Forest University, Leslie McCall, Cataloging, Z. Smith Reynolds Library, Wake Forest University, Kaeley McMahan, Research & Instruction, Z. Smith Reynolds Library, Wake Forest University, Sharon Snow, Head of Special Collections, Z. Smith Reynolds Library, Wake Forest University

Kannapolis at the Crossroads: A Textile Village Joins the New New South

Genya O'Gara, Library Fellow, Collection Management, Special Collections Research Center, NC State University

Learning to See What Counts: Google Analytics for Public Services Librarians

Greta Boers, Coordinator, First-year Instruction, Instruction & Outreach, Perkins Library, Duke University, Emily Daly, Instruction & Outreach Librarian, Instruction & Outreach, Perkins Library, Duke University, Diane Harvey, Head, Instruction & Outreach, Perkins Library, Duke University, Courtney Mack, Instruction & Outreach Librarian, Instruction & Outreach, Perkins Library, Duke University, Hannah Rozear, Reference/Instruction Librarian, Instruction & Outreach, Perkins Library, Duke University, Sarah Stanley, Library Intern, Lilly Library, Duke University, Kyla Sweet-Chavez, Library Intern, Lilly Library, Duke University

Serious Fun: The Creation of a Library Staff Training Game

Carol Payne, User Services, Health Sciences Library, UNC Chapel Hill

The Library in the Classroom

Craig Fansler, Preservation Librarian, Z. Smith Reynolds Library, Wake Forest University

To promote the Forum, messages were sent to the same lists and contacts as those mentioned for the call for papers. We used the tables stored in the Pleasants Room for catering and for poster set-up. We supplied laptops for those who requested them but encouraged folks to bring their own if they needed special programs or software. We also made easels, gathered from Davis and Wilson, available upon request to presenters. Foster's Market catered the event. Attendee response to the refreshments was positive.

After the event, we requested papers, poster images, and any other relevant materials be submitted to us for archival purposes. Those materials we received have been placed on the LAUNC-CH website.

Recommendations:

- The practice of putting the paper session into the middle of the day was well received because it allowed attendees to schedule their visit to the Forum easily.
- The committee recommends considering another venue to host this event next year. While the Pleasants Room is an excellent space for the papers, we were required to place the posters in the hallway and attendees were confused about where the posters were located. The availability of long cork board style display racks would allow the inclusion of larger posters (3' or 4' x 5' or 6') that would be easier to read. The wireless signal strength in the hallway was a little weak in some areas. The laptops cannot be left unattended during the paper session. However, the availability of tables, easels and AV equipment at Wilson eases the event-planning process.
- We didn't print any paper advertisements this year and don't think attendance suffered. We recommend vetting the contacts list before sending any announcements out next year.
- We did not ask attendees to register, which made the Forum planners wonder if our catering, etc., would suffice. However attendance at this event seemed to be fairly stable throughout the past years. If travel restrictions are still in place next year, this may be an issue.
- Next year's committee would be wise to return to the web form for submissions, since it allows for easier dispersal amongst committee members. The form that had been used in the past was apparently misplaced during a server move. The 2010 committee should give the LAUNC-CH web master plenty of time to re-create it.

- We recommend asking submitters to indicate up front if they would be willing to do a paper, poster *or either*. This will hopefully give the committee more flexibility and allow them to choose papers and posters from a bigger pool. Also, it would save the committee the time of asking candidates if they would do a one thing instead of another.
- Foster's did a nice job of catering. We requested finger foods, dessert trays and beverages. Aside from the onions, everything else was eaten.