



Professional Development Committee

Annual Report 2010-2011

Committee members: Erin O'Meara (chair), Amanda Foster, Mike Graves, Nathaniel King, Barbara Tysinger.

Research Forum

The LAUNC-CH Research Forum was held on Tuesday, May 10, 2011, from 1-4 p.m., in Sonja Haynes Stone Center. Papers were presented in the Hitchcock Room and posters were displayed in the hallway. Approximately 80 librarians, staff members, and students were in attendance.

The Call for Papers and Posters was sent via email to the UNC-Chapel Hill Libraries, the School of Information and Library Science, and to area universities including Duke University, North Carolina State University, North Carolina Central University, UNCG, and Wake Forest. Messages were sent to the LAUNC-CH list as well. Participants submitted their proposals via web form on the LAUNC-CH site, and were notified of their acceptance status via email. We received a total of fifteen proposals. Submissions came from colleagues at UNC-CH, SILS, NCSU, UNC-G, The Citadel, Wake Forest University, UNC-Wilmington, Central Piedmont Community College and Delta State University. In general, the quality of the submissions was very good. We tried to choose a variety of topics from varied institutions so there would be something for everyone. For the final program, three papers were presented and ten posters were displayed.

Paper presentations:

Student Leadership Initiative: Oral History as Interactive Learning

[\(PowerPoint\)](#)

Genya O'Gara, Project Librarian for Student Leadership Initiative, Special Collections Research Center, North Carolina State University

Living and Learning with the Library: Outreach to Campus Learning Communities [\(PDF\)](#)

Lynda Kellam, Data Service and Government Information Librarian, Jackson Library, University of North Carolina at Greensboro

Jenny Dale, Reference and Instruction Librarian, Jackson Library, University of North Carolina at Greensboro

How to Build It So They Will Come: Designing and Implementing a Successful For-Credit Information Literacy Program ([PowerPoint](#))

Rosalind Tedford, Assistant Head for Research and Instruction Services, Wake Forest University

Poster Presentations:

Examining the Library and Information Needs of ESL Students ([PDF](#))

Jennifer Ballance, Librarian, Learning Resources Center, Central Piedmont Community College

Andrew Schenck, Librarian, Central Piedmont Community College

What the Teachers are Teaching: Analysis of Syllabi for Credit-Bearing Information Literacy Classes ([PowerPoint](#))

Rachel Elrod, Reference and Instruction Librarian, Daniel Library, The Citadel

Elise Wallace, Reference and Instruction Librarian, Daniel Library, The Citadel

Inside the Box: Incorporating Archival Material into Undergraduate Information Literacy Instruction ([JPG](#))

Craig Fansler, Preservation Librarian, Z. Smith Reynolds Library, Wake Forest University

Audra Eagle, Project Archivist, Z. Smith Reynolds Library, Wake Forest University

Cycles of Learning: Innovation Through Assessment ([PDF](#))

Heather Gendron, Art Librarian, University of North Carolina at Chapel Hill

Madeline Veitch, Carlina Academic Library Associate, Art Library, University of North Carolina at Chapel Hill

Methods for Improving Student Engagement and Outreach ([PDF](#))

Joe Sevits, Library Associate for Student Engagement, Library Commons, North Carolina State University

Case Study and Content Analysis: Classifying Implemented Policies and Identifying Factors in Machine-Level Policy Sharing Within the Integrated Rule-Oriented Data System ([PDF](#))

Jewel Ward, PhD Student, School of Information and Library Science, University of North Carolina at Chapel Hill

Instructional Tech Toolkit @ UNCG Libraries ([PowerPoint](#))

Beth Filar Williams, Coordinator of Library Services for Distance Education, University of North Carolina at Greensboro

Amy Archambault, Graduate Assistant, Jackson Library, University of North Carolina at Greensboro

To promote the Forum, messages were sent to the same lists and contacts as those mentioned for the call for papers. Whole Foods catered the event. Attendee response to the refreshments was positive.

After the event, we requested papers, poster images, and any other relevant materials be submitted to us for archival purposes. Those materials we received have been placed on the LAUNC-CH website.

Recommendations:

- The practice of putting the paper session into the middle of the day was well received because it allowed attendees to schedule their visit to the Forum easily.
- Last year's committee had some difficulty with the planning of the event with Stone Center staff. We found it to be a pleasant experience. They had tables set up and the room set up ready for us. One concern that has been a repeated problem at several of the past Research Forums is wireless for non-UNC presenters. The committee tested wireless the week before at the site and it was a strong signal, but the day of the conference the public TarHeel network was not visible in the Stone Center. We called ITS and they would not assist in such short notice and so we had to find a work-around to get poster presenters from off campus onto one of the other campus wireless networks.
- We didn't print any paper advertisements this year and don't think attendance suffered. We recommend vetting the contacts list before sending any announcements out next year.
- We did not ask attendees to register, which made the Forum planners wonder if our catering, etc., would suffice. However attendance at this event seemed to be fairly stable throughout the past years.
- We recommend asking submitters to indicate up front if they would be willing to do a paper, poster *or either*. This gave the committee more flexibility and allowed them to choose papers and posters from a bigger pool.
- We used the Whole Foods catering again. It was well received and almost all of it eaten, except for some of the roasted vegetables. We recommend not getting the lemonade or tea from them again or asking for pitchers to dilute it. They gave us lemonade concentrate marked as lemonade and extremely sweet tea. We provided our own pitchers and tablecloths. They forgot the cups, but came back within 20 minutes with them.
- We did not get as strong of a response from SILS students as we have in the past. Next year, we suggest sending several extra reminders to the SILS listserv regarding the submission deadline so that they will be encouraged to submit proposals.

- We might want to tie in other relevant research activities, like the poster presentation program at HSL for library students, showcasing the results from Library Innovation Awards, and maybe encourage CALAs and their supervisors to submit posters reflecting their work during the academic year.
- Nathaniel King developed a simple online survey to gather participant feedback. It was distributed on the LAUNC-CH listserv after the Forum. We got positive response about the variety of topics presented, good food and venue. Some constructive feedback included shortening the presentations to 10 minutes, or to allow for lightning talks instead of full presentations.