Expanded Schedule – LAUNC-CH Conference, March 13, 2023

9:00 – 9:30 Morning reception (sponsored by UNC-Chapel Hill University Libraries)

9:30 – 10:45 Opening remarks and **KEYNOTE** with [Ericka J. Patillo]: **"Permeate Silos through Caring and Sharing"** (sponsored by UNC-Chapel Hill University Libraries)

Our work silos are places of security and safety. Silos are not designed to be permeated. But let's think anew — silos can be safe spaces where we build up our stores and prepare for interactions with those beyond the boundaries of our silos. Caring and sharing throughout our silos can enhance engagement with our colleagues and our communities, and can help us accomplish our organizational missions.

10:45 – 11:00 **BREAK**

11:00 – 11:40 **CONCURRENT SESSIONS 1** (Choose one 40-minute or two 20-minute sessions)

 Session 1.1 **(40-minute session)**

The Lending Cupboard at UNCG University Libraries: A Pilot Project

Melody Lee Rood, Amy Harris Houk, Rachel Olsen, Joshua Olsen (UNC-Greensboro)

The Lending Cupboard at Jackson Library is a new initiative that began as a result of an international student asking if the library provided one. Librarians met with staff in UNCG's International Programs Center to see if there was a need for such a service, and they indicated that informal programs were in place and that the lending cupboard would make an appropriate addition.

The State Library of North Carolina offers "Bright Ideas Grants" in partnership with IMLS. The team applied for a $5,000 grant from the program and received funding for household items, storage containers, processing materials, and more. This presentation will describe the need for similar spaces in libraries, the process of creating the lending cupboard in Jackson Library, feedback from users, and future directions and observations.

Session 1.2 **(Two 20-minute sessions)**

Making the Connection: Facilitating Research Computing and Data Support at NC State University

Moira Downey, Susan Ivey (NC State University)

Libraries, research offices, and central IT units are increasingly working together to build robust services facilitating data intensive research. This presentation shares the story of a collaborative effort at NC State among the University Libraries, the Office of Information Technology, and the Office of Research and Innovation to develop a Research Facilitation Service that provides guidance, services, and tools to support evolving research practices. We will discuss the rationale for the creation of this service, outline the activities of the cross-institutional service design task force, and describe the roadmap for the service, while sharing insights into the roles required to staff a research facilitation service, our plans for phased growth of the service over time, and opportunities and challenges.

"I Know Somebody Who Knows Somebody": Collaborating with Departments Outside the Library to Foster Student Library Engagement

Bryan Nicholls, Lauren Ksa (High Point University)

This presentation will focus on the work that HPU librarians have done with departments outside of the library to foster student library engagement, as well as results we saw, lessons learned and opportunities for the future.

11:45 – 12:25 **CONCURRENT SESSIONS 2** (Choose one 40-minute or two 20-minute sessions)

Session 2.1 (40-minute session)

Partnerships for Student Mental Health

Jamie Bradway, Kim Duckett, Xiaoyan Song (NC State University)

In fall 2022 NC State experienced a campus-wide mental health crisis, including multiple student suicides. Heightened attention to student mental health support and wellbeing became critical. We will highlight how library staff from diverse departments and teams transcended silos both within the Libraries and across campus to respond to the crisis and work towards ensuring that our staff, services, and spaces support students and encourage their wellbeing. Unfortunately, breaking down some of the organizational and cultural barriers was driven by tragedy, but such work is opening up new opportunities for the Libraries to leverage our strengths in support of our campus community.

Session 2.2 (Two 20-minute sessions)

Implementing a Pretest to Determine Students' Knowledge of Information Literacy and Library Abilities After COVID

Andrew Grace, David Hisle (East Carolina University)

With incoming students having experienced alternative education during the pandemic, the RIS department of ECU developed and implemented a pre-test for students attending library instruction sessions.

Anecdotally, reference transactions during COVID focused more on basics than ever before, and individuals in the RIS department had to start planning for a potential new normal.

This test was used to help instructors understand the student's level of comprehension in all things connected to the library, and hopefully allow them to see where students needed more information.

Creating and implementing the test required connecting employees with new ideas and new technologies and creating buy-in from hesitant professors.

This presentation will review the process and results from the pre-test.

Makerspaces Alienate First-time Users: An Investigation into the Information Seeking Behaviors of Students at the Makerspace Threshold

Maggie Melo, Rachel Rodney (UNC-Chapel Hill)

The threshold of the library makerspace serves as a critical site for inquiry; specifically, for insight around students' everyday life information seeking (ELIS) behaviors. Specifically, this presentation outlines findings from a research study that responds to the research question, Why do students from underrepresented communities turn away at the threshold of a makerspace? The research design is methodologically informed by participatory action research (PAR) and grounded theory, and uses a virtual reality makerspace to capture students' fleeting first impressions. The research findings offer novel insight into the information seeking behaviors of students by capturing and analyzing critical data that haven't been collected before: the real-time thoughts and feelings of students from underrepresented communities entering a makerspace for the first time.

12:30 – 1:00   **LUNCH**

1:00– 1:30 **POSTER PRESENTATIONS**

A Source for Citing: How Collaboration Between the Library and the Writing Center Can Support Academic Integrity

Cas Saroza, Sophie Hollis (UNC-Chapel Hill)

In Fall 2022, we used our positions as graduate assistants in the Undergraduate Library (UL) and the UNC Writing Center (WC) to collaborate on a citation workshop. Both of us noticed high demand for citation help from students who visited the UL and WC, though neither department fully claims citation help as one of its services. To help address this need, we designed a collaborative workshop for undergraduate students that includes both departments' resources and explains the fundamentals of how and why we cite in academic writing. We piloted a prototype of the workshop during a one-shot with an ENGL 105 class and used the experience to further inform our understanding of learners' needs. This poster will present our observations and give recommendations for some of the ways our departments can continue to provide collaborative citation help.

Too Much of a Good Thing: Navigating Collaboration Overload

Morgan Pruitt (Central Carolina Community College)

Collaboration is essential to the successful function of a library; however, collaboration overload can happen. This can lead to emotional burnout, lack of productivity, and a feeling of loss of control. An additional problem with collaboration overload is collaboration avoidance, which can be harmful to the overall function of the library and to the relationships among staff members. This poster discusses the multi-disciplinary research on collaboration overload as well as practical strategies for avoiding it.

Academic Librarianship & Inclusive Excellence: Harnessing a Critical Lens and Identifying Locations for Systemic Change

Maria Tudela (UNC-Chapel Hill)

Inclusion, diversity, equity, and accessibility efforts centering library staff often operate independently from other initiatives, projects, or departments in libraries. Programming, training, education, and research regarding inclusive excellence for library workers are incorporated through substantial efforts. However, a major challenge is that IDEA and anti-racist work within librarianship is theorized and acted upon through segmented endeavors due to the lack of institutional support and prioritization. This results in a profession that is overwhelmingly white where IDEA work is often left to BIPOC and marginalized staff members.

How can we, as information professionals, dismantle the current set up and break down these silos from their foundations and cultivate cohesive collaboration rooted in IDEA, visibility, and anti-racism? Is it possible to imagine librarianship centered on IDEA while coexisting alongside capitalism? How does the profession move toward holding whiteness accountable?

This presentation seeks to explore these questions and identify locations for potential change by suggesting that operating as interconnected and interdependent entities with full institutional support can help mitigate these challenges and aid in cultivating safer more inclusive spaces for library workers.

1:35 – 2:15 **CONCURRENT SESSIONS 3** (**Choose one 40-minute or two 20-minute sessions**)

Session 3.1 (40-minute session)

From Co-location to Collaboration: Connecting with Building Partners for Student Success Programming

Alison Van Norman, James Holsinger (Elon University)

In an effort to increase student engagement and outcomes in a post-pandemic period, Elon University's Belk Library partnered with Learning Assistance to create a series of academic success workshops to motivate, inspire, and help at-risk students find their academic footing. Given that so many first year students fail to make meaningful connections with support staff on campus, we focused on ensuring that our support programming achieved this key goal. We rejected a model in which librarians and support staff briefly introduce services to students, and instead joined forces in the planning and administering of student success workshops.

Session 3.2 (Two 20-minute sessions)

Finding a Way: Improving Access to Materials on Indigenous Art of the Americas

Alice Whiteside, Sara Levinson, Denise Soufi (UNC-Chapel Hill)

A cross-departmental collaboration began with first year students unable to find "anything" on their research topics and ends with relocating books to make them easier to find. Working with a seminar on contemporary Native American art highlighted how inherent biases in the Library of Congress (LC) subject headings and classification system can impact discovery, access, and student success. The Art Library and Resource Management and Description collaborated to improve access to materials on

indigenous art of the Americas through reclassification, subject enhancement of bibliographic records, and the transfer of books to the Art Library. Our presentation will cover the full arc of this project and will discuss challenges and considerations for improving access as well as future directions.

Beyond Band-aids: Rethinking Accessibility Widgets

Meredith Wynn, Erik Olson (NC State University)

More and more people are realizing that third-party accessibility widgets cannot replace a fundamental commitment to designing and maintaining an accessible website. But is there another use case for these tools?

NC State University Libraries just launched our answer to the band-aid accessibility widget: a set of optional features that increase perceptibility of our web content for anyone, including features recommended by neurodivergent users like turning on a dyslexia-friendly font, highlighting links, and more.

While other widgets promise to replace the ongoing work of keeping a site in compliance with accessibility guidelines like WCAG, we started with a WCAG2.0-compliant site and designed our widget as an additional set of perceptibility features that can be toggled on and off. Learn how we did it!

2:20 – 3:00 **CONCURRENT SESSIONS 4** (Choose one)

Session 4.1 (40-minute session)

Want to Throw a Library Comic Con? You Can Afford It!

Allison Sills (Central Carolina Community College)

Comic cons are only growing in popularity and no matter what your budget, you can afford to include few or many con elements at your local library. I ran my local library's comic con for 5 years. Let me tell you how I got started, how it evolved and how my library paid for it.

Session 4.2 (40-minute session)

Academic Library Outreach through Health Information Literacy Workshops in Employee Wellness Programming

Colleen Foy (Wake Forest University)

This presentation strives to inform health information professionals on instruction content and formats incorporated into existing employee wellness programming at an academic institution and those research outcomes. Workshops provide an examination of health literacy evolution and its dimensions as identified by existing theoretical frameworks. Engagement opportunities involve viewing and critiquing videos and memes via social media platforms touting various health messages. Outcomes are measured via pre-post workshop survey results and have the potential to connect the instruction and activities facilitated during sessions and the attitudes and behaviors relative to information seeking and

analysis behaviors among participants. Preliminary results will be shared along with future plans of workshop expansion.

3:05 – 3:45 **CONCURRENT SESSIONS 5** (Choose two 20-minute sessions)

<u>Session 5.1</u> **(Two 20-minute sessions)**

Finding Your Chicken: Innovative Collaboration in the Community College Library

Kris Obele Bele, Ashley Apple, Megan Williams (Fayetteville Technical Community College)

The Paul H. Thompson library at Fayetteville Technical Community College has had an increase in usage from students, staff, and faculty post pandemic. The library credits this accomplishment to collaborating with various departments, faculty, and student organizations. Using imagination and innovation, the library found creative methods to reach out to the campus community. This presentation will cover the ways in which libraries can market themselves as an open space for an inclusive student-oriented community.

All Boats Float in a Rising Tide: How Cross-Campus Collaborations Strengthen Library Outreach and Benefit Campus Partners

Hubert Womack, Meghan Webb (Wake Forest University)

Cross-campus collaboration on library outreach events can ensure the success of these events, provide the library with new event ideas, and strengthen connections between entities across campus. In this session, outreach librarians will describe the series of events that generated successful campus collaborations and the details of these projects, explaining what worked and what lessons we learned. We will also discuss the critical role our students' input plays in creating successful collaborative outreach programs.

<u>Session 5.2</u> **(Two 20-minute sessions)**

Centering Students in Digital Collections

Franklin Robinson (NC A&T)

In recent years, libraries have leveraged unique digital collections to add value to their organizations. The COVID-19 pandemic left North Carolina Agricultural and Technical State University without a student yearbook to document student life. Bluford Library seized an opportunity to work with students to lessen the impact of not having a yearbook, by allowing students to submit images of student life. The goals of this project are to enhance the library's digital collections and to build an infrastructure for future collaborations with the student body, student led organizations, and the Library. The project is separated into three parts. Phase one looks at identifying individual students and organizations interested in collaborating with the Library. Phase two involves developing a plan for students to submit their images and metadata. Phase three examines creating avenues for continuous interactions with students.

On the Books and Beyond: User Experience with a Collections as Data Project

Rolando Rodriguez, Brianna Nunez (UNC-Chapel Hill)

This presentation will share progress on the expansion of On the Books: Jim Crow and Algorithms of Resistance, a collections as data project that has used expert assessment and machine learning to identify racist laws and create plain text corpora of North Carolina historical laws and Jim Crow laws, as well as other products that provide context for educational purposes. Collections as data are datasets created from library collections that allow for computational analysis. To understand the needs of scholars using collections as data, two fellowship opportunities were created, one teaching-focused and one research-focused, in addition to partnering with two other institutions focused on reproducibility of our workflow. The project team has much to learn from these fellows and hopes to answer questions around which collections as data products are most important to users, how the collections are used, the different ways scholars from various backgrounds make use of the products, and the types of support needed for those making use of collections as data in research and teaching. We are excited to share preliminary findings from our study of practical applications of collections as data as a case study for future benefit and hope our experience will benefit colleagues at other institutions.